

Introduction

Gran's Van may use the media to advocate on behalf of disadvantaged people and to raise its profile within the community.

In this policy, the term "staff" is intended to describe both employees and volunteers.

Purpose

To maximise media opportunities for the benefit of Gran's Van:

- To promote the work of the organisation
- To advocate for the goals of the organisation
- To inform the public of the details of the organisation
- To assist in fundraising or donations for the organisation

Policy

The volunteer manager generally acts as media spokesperson. In some instances, the Chair will also act in this role.

All requests from journalists and others for comment, should be referred to the volunteer manager.

Other Board Members or staff are not to represent Gran's Van or provide information without authorisation from the Chair.

Similarly, liaison with politicians should only occur with the approval of the Chair.

Gran's Van does not respond to issues that are outside its scope and will refrain from commenting negatively on government policy.